

AMENDMENT

5/21 (Thrice Amended) A method of providing an electronic marketing presentation,
comprising:
displaying a marketing object container, said marketing object container including a
location for receiving at least one marketing object to be presented in said marketing container to
a user of an interactive medium;
associating a marketing attribute with the marketing object container; and
selecting at least one marketing object for being associated with the marketing object
container.

23. (Thrice Amended) A system of providing an electronic marketing presentation,
comprising:
a processor configured to display a marketing object container, said marketing object
container including a location for receiving at least one marketing object to be presented by
means of said marketing container to a user of an interactive medium; the processor also being
configured to facilitate associating a marketing attribute with the marketing object container; and
selecting at least one marketing object for being associated with the marketing object container;
and
a memory coupled with the processor, the memory being configured to provide the
processor with instructions.

24. (Thrice Amended) A computer program product for providing an electronic marketing presentation, comprising:

computer code displaying a marketing object container, said marketing object container including a location for receiving at least one marketing object to be presented by means of said marketing container to a user of an interactive medium;

computer code associating a marketing attribute with the marketing object container; and
a computer readable medium that stores the computer codes.